

SkillsUSA Georgia

Update 9.26.11

Please pass this Update on to others in your school! Updates are archived on our website.

Please read below for the latest information and opportunities provided by SkillsUSA. Should you need additional assistance, please contact Gayle Silvey, State Director at 770-914-6288 or gsilvey@skillsusageorgia.org and make sure to visit our website at www.skillsusageorgia.org and join us on facebook at facebook.com/SkillsUSAGeorgia

LATEST NEWS ITEMS

SkillsUSA CHAMPIONS RALLY - October 7, 2011

Get ready to get pumped up at this one day event, Friday, October 7 as we return for a second year to the Georgia National Fairgrounds in Perry, Georgia. The day will start with a powerful and inspiring keynote and entries into many different competitive events and then conclude with all the fair rides that you can handle. Please call or email Gayle if you have questions - gsilvey@skillsusageorgia.org or call 770-914-6288.

TALENT SEARCH! CHAMPIONS RALLY

Got talent? Do you or one of your students have a special talent that they would like to share? Super opportunities exist this year –Champions Rally! Email Gayle at gsilvey@skillsusageorgia.org or call 770-914-6288 to discuss this cool opportunity.

FALL LEADERSHIP CONFERENCE PRESS RELEASE

Thank you to all of our chapters that attending the Fall Leadership Conference on St. Simons Island, September 15 and 16. We had an amazing time and appreciate all that you do to make this experience possible for your students. A full press release can be found on the homepage of our website – skillsusageorgia.org along with some pictures. Many more pictures can be found on our facebook page as well as our flickr account. We also encourage you to take a quick survey at:

Advisor Survey Link: <http://www.surveymonkey.com/s/AdvisorFLC>

Student Survey Link: <http://www.surveymonkey.com/s/studentFLC>

ADDRESS INFORMATION

Please ensure that you and your school's bookkeeper have the correct addresses on file for SkillsUSA.

Membership Fees are mailed directly to the National SkillsUSA Office at the following address:

SkillsUSA
14001 SkillsUSA Way
Leesburg, VA 20176

Conference Registration Fees and Miscellaneous State Items are mail to:

SkillsUSA Georgia
5916 East Lake Parkway Suite #129
McDonough, GA 30253

SkillsUSA GEORGIA DAY WITH THE FALCONS – November 20, 2011

SkillsUSA Georgia has teamed up with the Atlanta Falcons and we are happy to announce the 3rd Annual **SkillsUSA Georgia Day with the Falcons!**

Join in as the Atlanta Falcons will take on the Tennessee Titans on **Sunday, November 20th 2011** at the Georgia Dome... 1pm Kickoff! Regularly priced \$55 tickets are available for **only \$40 per ticket** through this special offer! This event is a great way to create camaraderie with the students and encourage participation in the SkillsUSA program. Also, \$10 from each ticket sold will benefit the SkillsUSA Georgia Youth Development Foundation. Tickets can be sold to friends, family, other groups, businesses and churches.

Here is how to get your school involved:

- **Oct. 10th**: Pass out the attached student order form to your class, and encourage them to attend
- **Oct. 24th – Oct. 28th**: Have students turn in their order form and payment directly to you
- **Oct. 31st – Nov. 4th**: Mail your Advisor ticket order form for all tickets and payment to...

Atlanta Falcons
Attn: Warren Parr
1 Georgia Dome Dr
Atlanta, GA 30313

All tickets will be sent back to the teachers in mid November.

If you have any additional questions, feel free to contact Warren Parr with the Atlanta Falcons at 404-223-8034 or wparr@falcons.nfl.com Mark your calendars now, b/c this is one event that you and your students do not want to miss! <http://skillsusageorgia.org/falcons.htm> for complete details and forms

SkillsUSA GEORGIA DAY WITH THE HAWKS – December 7, 2011

Join us for SkillsUSA Georgia Day with the Hawks on Wednesday, December 7, 2011 at Philips Arena in Atlanta. The day will begin with a College Fair at 1:30 p.m. followed by a Speaker Series at 3:30 p.m. and then the arena doors will open for the Hawks game at 6:30 p.m. Deadline to order tickets is November 25, 2011.

For additional information download the flyer at <http://skillsusageorgia.org/hawks.htm> or call Joe Rugo at 404-878-3816. See you there!

SkillsUSA OPPORTUNITIES

ACTE's VIDEO PSA CONTEST – Due October 17, 2011

Foster Future Filmmakers: Encourage your CTE students to submit to ACTE's video PSA contest. The winning student or team will receive \$750, and the second-place student or team will receive \$250.

Videos should be 29 seconds in length, promote CTE and include the 2012 CTE Month logo.

PSAs must be uploaded by October 17, 2011 at 11:59 p.m. P.S.T. A broadcast-quality hard copy on DVD and required forms must be mailed to ACTE with a postmark date of **October 17, 2011**. Get all the rules and details at www.acteonline.org/psacontest.aspx. We look forward to viewing and sharing these examples of your students' creativity!

LOWE'S COMMUNITY IMPROVEMENT AND COMMUNITY REBUILDING GRANTS – Due November 1, 2011

SkillsUSA is pleased to announce a continuing partnership with Lowe's for 2012. As part of their overall grant to SkillsUSA, Lowe's will be awarding grants to local chapters of up to \$25,000 each for Community Improvement and Community Rebuilding Grants implemented in 2012.

The Community Improvement: Champions Serving Others grant category is for those schools that are proposing a project that will focus on benefiting their local community or school. In choosing grant winners

for the upcoming year, projects that focus on a local need vs. want will stand a greater chance of receiving funding. For this category, a maximum of \$10,000 per grant winner will be awarded.

The Community Rebuilding: Reaching Out and Partnering grant category brings grant project opportunities to a new level in both funding and building leadership skills! Proposed projects in this category will combine the efforts of two SkillsUSA Chapters partnering and reaching out to a community or school that has been drastically affected by a natural disaster. One of the partnering chapters may be the beneficiary of the project. The maximum grant in this category will be \$25,000. Community Rebuilding grant winners will be highlighted on stage at the 2012 NLSC closing ceremony with a video/photo presentation of their project.

Lowe's will be reviewing the top applications, as submitted by a SkillsUSA staff committee, and selecting the chapters to receive the funding. Grant applications must be submitted by **November 1, 2011**. Notification of successful applicants will be in January of 2012. Projects may be implemented during the spring or fall semesters in 2012 and must be completed by November 30, 2012.

New this year, in support of chapters applying for grants, a series of webinars will be held to help chapters through the grant application process. September 14 and 15, 2011, at 12:00 p.m. and 4:00 p.m. (Eastern time), the first webinar on "Getting Kids Excited About Community Service" will be held. Chapters attending the first webinar will receive a free copy of the new Champions Serving Others curriculum. On September 27 and 28, 2011, at 12:00 p.m. and 4:00 p.m. (Eastern time), the second webinar will address "Writing a Quality Application." Refer to the SkillsUSA website to confirm times of the webinars as these dates approach.

CareerSafe Online training vouchers to promote safety among technical students will again be available in 2012.

If you have questions on the grant program, please contact Lowe's grants manager, Carol Lowery, at 641-512-0504 or 641-456-4515 or clowery@skillsusa.org.

For more information and to reach the online application, go to the following:

www.skillsusa.org/educators/lowes.shtml.

FREE SkillsUSA ADVISOR MEMBERSHIP INCENTIVES – DUE November 15, 2011

When they register at least 20 student members plus one or more professionals by **November 15, 2011**, advisors will receive a free copy of *Leveraging Your Leadership through Effective Chapter Meetings*. This brand new resource from the *SkillsUSA Educational Resources Catalog* discusses how to improve attendance at meetings, ideas for large or small chapter meeting programs, the basics around developing an agenda and meeting room set-up, plus the value behind holding meetings. This tool is ideal to assist in preparing chapter officers to truly lead chapter meetings (value: \$15.00).

Also, instructors who submit a roster with 100-percent membership plus one or more professionals will also receive a SkillsUSA Program of Work calendar (value: \$5.95).

Remember, the membership roster must be submitted online or postmarked by November 15th to receive these free items.

STATE FARM PROJECT IGNITION GRANTS – DUE November 15, 2011

The National Youth Leadership Council® and State Farm® are pleased to announce the availability of \$2,000 Project Ignition grants for public high school students and teachers to address teen driver safety through service-learning.

Car crashes remain the number one cause of death for adolescents. That's a staggering statistic, but one that young people, in partnership with their teachers and community, can and are changing through Project Ignition.

For the past eight years, high school students in public schools throughout the United States and in three Canadian provinces have been using service learning to tie their academic objectives to this important issue. They do this by getting the facts out, engaging their audiences and working to ultimately influence driving behaviors and save lives on the road.

Students use their own creativity to create impactful awareness and engagement campaigns. Strategies used in the past have included: hosting events and demonstrations; forming community-wide partnerships; working on local and state policy; producing public service announcements; and, more.

Twenty-five schools will be chosen to receive \$2,000 grants to support the implementation of their campaigns between January and April 2012. Ten of these 25 schools will be granted an additional \$5,000 to support their participation in a significant national conference or event – including the SkillsUSA National Leadership and Skills Conference. They will also be given the opportunity to be named "National Leader Schools" and receive an additional \$2,500 to go deeper with their campaigns during the 2012-2013 school year.

Applications are due **November 15, 2011**. To apply, go to <http://www.sfprojectignition.com/>

STATE FARM HIGH SCHOOL FOOTBALL SEASON VIDEO CONTEST – DUE November 28, 2011

State Farm® Insurance Companies recently kicked off Friday Night Feats, a national high school football video contest. Beginning August 25, the biggest moments of the season as captured by players, parents and fans can win up to \$17,500 for their high school.

Eligible fans, coaches, players and community members can submit videos to the State Farm Friday Night Feats contest page at <http://fridaynightfeats.com/fnf/> from Aug. 25 until Nov. 28 to be considered as the best Friday night feat of the 2011 high school football season.

For more information go to: <http://www.statefarm.com/aboutus/pressreleases/2011/august/25/friday-night-feats-program.asp>

NATIONAL CONFERENCE PIN AND T-SHIRT CONTEST – DUE February 1, 2012

February 1, 2012 is the deadline for the entries to the SkillsUSA National Conference Pin and T-shirt competitions. This event is open to all paid student members of SkillsUSA. This is a great way to have a student and advisor from your state recognized in front of a national audience. A plaque for the teacher and student, plus a school grant to the advisor of the winning student will be announced at a later date. Rules are in the membership kit and are also posted on the SkillsUSA website at:

<http://www.skillsusa.org/compete/other.shtml>. Questions may be directed to Heidi Ambrose at 703-737-0615 or to hambrose@skillsusa.org.

NEW SkillsUSA PSAS PRODUCED FEATURING WENDY VENTURINI

SkillsUSA has recently produced two video and three audio public service announcements featuring Wendy Venturini, correspondent for the SPEED channel's "NASCAR Raceday" program and a former SkillsUSA student. Download the PSAs and get additional information here:

<http://www.skillsusa.org/educators/psa.shtml>.

2011-2012 SKILLSUSA PROGRAM OF WORK CALENDAR

Get a jump start on the next school year by securing these dates on your school calendar! Additional dates, registration and agenda details for each event can be found on our website as they become available: www.skillsusageorgia.org

June 2011

- June 8 – 10, 2011 – SkillsUSA State Officer Training, Conyers, GA
- June 10-12, 2011 – CTSO Officer Training, Covington, GA
- June 17 – 20, 2011 – State Officer 101 Training, Kansas City, MO
- June 20-25, 2011 – National Leadership and Skills Conference, Kansas City, MO

July 2011

- July 10, 2011 – SkillsUSA University (Advisor Training), Renaissance Waverly Hotel, Atlanta
- July 10 – 13, 2011 – GACTE Summer Conference, Renaissance Waverly Hotel, Atlanta
- July 13, 2011 - SkillsUSA Georgia Board of Directors Meeting, Renaissance Waverly Hotel, Atlanta
- July 14, 2011 – SkillsUSA Georgia YDF Board Meeting, Renaissance Waverly Hotel, Atlanta

August 2011

- August 5-7, 2011 – State Officer Training, FFA Center, Covington, GA
- August 15 – 21, 2011 – State Directors Association Conference, Louisville, Kentucky

September 2011

- September 2, 2011 – Registration Deadline Fall Leadership Conference
- September 15-17, 2011 – Fall Leadership Conference, St. Simons Island, Georgia (*State Officers report on September 14*)
- September 23, 2011 – Registration Deadline Champions Rally

October 2011

- October 7, 2011 – Champions Rally at the Georgia National Fairgrounds
- October 13, 2011 – Region 3 STORM (Hiram High School)
- October 20, 2011 – SkillsUSA Georgia Youth Development Foundation Meeting
- October 21, 2011 – SkillsUSA Georgia Board of Directors Meeting

November 2011

- November 15, 2011 – Full Service Membership Deadline (plus a gift)
- November 20, 2011 – SkillsUSA Day with the Falcons

December 2011

- December 7, 2011 - SkillsUSA Day with the Hawks and Speakers Series

January 2012

- Region 4, 5, and 6 Championships (date to be determined)
- January 6 – 8, 2012 – CTSO Officer Training, Covington GA
- January 13, 2012 – Application Deadline - Region Vice President Applications
- January 19, 2012 - SkillsUSA Georgia Youth Development Foundation Meeting
- January 20, 2012 - SkillsUSA Georgia Board of Directors Meeting
- January 25-28, 2012 – State Directors Officer Meeting, Nevada
- January 26, 2012 – Region 2 Championship, North Georgia Technical College
- January 27, 2012 – Chapter Management Institute (CMI), Columbus, GA
- January 27 – 28, 2012 – TIEGA Winter Conference, Columbus, GA

February 2012

- Region 4, 5, and 6 Championships (dates to be determined)
- February 1, 2012 – SkillsUSA Day at the Capitol
- February 3, 2012 – Region 1 Championship, Georgia Northwestern Technical College
- February 3, 2012 – Region 3 Championship, Atlanta Technical College
- February 3, 2012 – Region 8 Championship, Golden Isles Career Academy
- February 5-11, 2012 – SkillsUSA Week
- February 10, 2012 – Region 7 Championship, Moultrie Technical College
- February 10 – 12, 2012 – State Officer Training, Covington, GA
- February 17, 2012 – Application Deadline – State Officer Applications

March 2012

- March 1, 2012 – Membership Deadline
- March 15-17, 2012 (tentative) – State Leadership and Skills Conference, Georgia International Convention Center and Gateway Marriott, Atlanta, GA (*State Officers report on March 14*)
- SkillsUSA Day with the Hawks and College Fair (date to be determined)

April 2012

- April 19, 2012 – SkillsUSA Georgia Youth Development Foundation Meeting
- April 20, 2012 - SkillsUSA Georgia Board of Directors Meeting

May 2012

- May 6 – 12, 2012 – SkillsUSA Week of Service
- SkillsUSA Appreciation Luncheon for Business and Education Partners (date to be determined)

June 2012

- June 23-27, 2012 – 48th Annual National Leadership and Skills Conference