

COSMETOLOGY/HAIR DESIGN DISPLAY

GENERAL CONTEST RULES:

Entries for this contest must consist of the results of the work of the individual or team. All work must be documented and verified by the cosmetology instructor, a cosmetician, or the individual who is receiving the cosmetology treatment. The verification may be a letter or a simple statement signed by one of the above.

PURPOSE:

- To demonstrate competency skills in the area of cosmetology in the field of hair (cutting, shaping, setting and combing into a specific style, bleaching and tinting, curling or relaxing).
- To develop an appreciation for competition.
- To relate technology/career information to a chosen career path.

ELIGIBILITY:

Open to an individual student or one team of 2- 3 SkillsUSA members per chapter.

SUBMISSION:

The individual or team will submit project onsite at the SkillsUSA Georgia State Leadership and Skills Conference. The contestant will also be interviewed by a panel of judges. All contestants will take the PDP test and submit a resume.

CLOTHING REQUIREMENTS:

For Men:

Official red blazer or jacket, black dress slacks, white dress shirt, plain black tie with no pattern or SkillsUSA black tie, black socks, and black shoes OR Professional/Business dress.

For Women:

Official red blazer or jacket, black dress slacks or skirt, with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer, black sheer or skin-tone hose, and black shoes OR Professional/Business dress.

AWARDS:

Gold, Silver and Bronze medals will be awarded for 1st, 2nd, and 3rd place. The winner of this contest does not advance to the National SkillsUSA Leadership and Skills Conference.

CONTEST GUIDELINES:

1. The individual or team must adhere to the following format:
 - a. Complete a notebook, display board and project in which demonstrate the progressive steps of the procedure.
2. Each individual entry or team will be interviewed about his/her project.
3. The notebook should be no more than 10 pages (excluding the Table of Contents and Title Page). A notebook that exceeds 10 pages will receive point deduction.
4. Display board must show career opportunity and progressive progress.
 - a. Left side of display board – career opportunities
 - b. Right side of display board – training requirements
 - c. Center of display board – project information

5. Career objectives of contestants should be stressed in the oral interview.
6. Slides and tapes may not be used to present the project.
7. The project must meet all contest guidelines.
8. The individual or team is responsible for set-up of the project prior to competition and removal of project at the conclusion of the contest.
9. No live models will be permitted.
10. A chapter may enter only one individual entry or team in this contest.
11. The notebook/display board will include safety and sanitation precautions taken to complete this project.

All contestants will take the PDP test and this score will be used in the event of a tie.

All contestants must submit a resume at the time of the contest.

EVALUATION CRITERIA:

1. BACKBOARD – 10%
 - a. Three adjoining sides and freestanding
 - b. Middle section will contain the pathway area name and potential job sites, employers, etc.
 - c. Left section will contain typed information, pictures, pamphlets, or creative drawings that describe the educational skill preparation necessary for job entry.
 - d. Right section will contain pictures and typewritten interview between contestant and potential employer.
 - e. Size will not exceed 4'L x 4'W x 4'H.

2. NOTEBOOK – 15%
 - a. Skills learned
 - b. Description of project
 - c. Planning process
 - d. Procedure and documentation (to include cost analysis, documentation of hours spent on preparation, goals and objective).
 - e. Drawing (if applicable).
 - f. Evaluation of project
 - 1) Current usage/future trends
 - 2) Projects strongest points
 - 3) Difficulties encountered (why and how to avoid next time)
 - 4) Knowledge gained
 - g. No front and back page set-up (one side only).
 - h. 10 page maximum length excluding title page and table of contents.

3. PROJECT – 50%
 - a. Provided space for display of project will be 4'L x 4'W x 4'H.
 - b. Commercial kits will not be allowed (result in disqualification).
 - c. No on-site demonstrations.
 - d. Project must be the work of the individual or team members.

4. ORAL INTERVIEW – 25%
 - a. Knowledge & Accuracy of Project.
 - b. Presentation Skills (eye contact, voice quality)

- c. Employability Skills, career aspirations.
- d. Personal Appearance

SUGGESTED QUESTIONS FOR JUDGES:

1. Why did you choose to select this project?
2. What were the major steps you used to complete this project?
3. Where was the project assembled?
4. How long did it take from beginning to completion?
5. What products did you use?

COSMETOLOGY/HAIR DESIGN DISPLAY

Items Evaluated	Possible Points																		
Notebook																			
Learned Skills	2																		
Project Description	2																		
Planning Process	2																		
Procedures & Documentation	2																		
Blueprint or Project Design	2																		
Evaluation of Project	2																		
Notebook Set-Up (10 page limit, neat, creative, typed)	3																		
Backboard																			
Set-Up	5																		
Sections	5																		
Project: Size Requirement Maximum 6'L x 6'W x 8'H																			
Appearance of Project	10																		
Shape	10																		
Texture	10																		
Creativity	10																		
Knowledge of Procedure	10																		
Oral Interview																			
Knowledge & Accuracy of Project	10																		
Presentation Skills (eye contact, voice quality)	5																		
Employability Skills, Career Aspirations	5																		
Personal Appearance	5																		
Subtotal Points	100																		
Point Deduction																			
Dress Code Violation	-25																		
No Resume Penalty																			
Exceeds page limit for notebook	-5																		
Exceeds size requirement	-25																		
Total Points																			