



# 20 Ways to Get 20 Members

1. Member Presentations in CTAE Classes
2. Stickers for ALL current members – “Ask me about SkillsUSA”
3. Incentives for Friend Sign Up
4. Information in School Newsletters
5. Intercom/Announcements
6. Promote Career Expo Opportunities
7. Promote Contest Opportunities
8. Promote Contest Prizes and Scholarship Opportunities
9. Football Game – promotional table or announcements, make support signage
10. Food at Meetings
11. Raffles or Door Prizes
12. Classroom Integration Activities & Projects
13. Mail/Email SkillsUSA Information Home to Parents – Student and Professional Membership
14. Induction Ceremony
15. Sponsor College/Career Fair
16. Send out SkillsUSA Membership “Invitations” to students that teachers identify
17. Candy Grams to members at lunchtime
18. Have officers speak at faculty meetings
19. Get your administration to meetings and events
20. Promote SkillsUSA as the incredible organization that it is and students will join!