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TO: SkillsUSA Georgia Advisors
FROM: Gayle Silvey, State Director
SkillsUSA Georgia
DATE: July 15, 2011
SUBJECT: Preparation for the 2011-2012 School Year

Welcome back to an exciting 2011-2012 school year. SkillsUSA Georgia is off to a great start as we head home from the National Leadership and Skills Conference in Kansas City, Missouri with 23 medalists and the new National Region 2 Vice President, Diego Carvallo! We have an incredible team of student leaders representing our organization as the 2011-2012 State Officer team. They have been working hard on behalf of our members and they have exciting plans for the coming year! I wish you all the best as we move into the fall season and as you continue to lift up students through CTAE and SkillsUSA. This informational letter is an effort to keep you up to date about what is happening in SkillsUSA, state events and new items for the school year. Thank you for your dedication to your students so that they can take advantage of all of the opportunities available to them through SkillsUSA membership. Have a great start to the new school year!

PLEASE NOTE: All conference mailings, forms and information packets are available on our web site.

If your contact information has changed (school, e-mail address, phone number, etc.), please update your information on the CTAERN.org (under My Profile) – as soon as possible so that you may receive future communications.

Item #1- National Leadership and Skills Conference (NLSC)

Contestants and delegates from SkillsUSA Georgia had a great trip out to Kansas City, Missouri for the National Leadership and Skills Conference! Georgia was well represented by our State Champions and we returned with the 4th highest medallion count in the nation and Diego Carvallo was elected as the National Region 2 Vice President. We had an awesome group and they gave us all reason to be proud! You can access a complete press release by visiting our website at: <http://www.skillsusageorgia.org/newsarchives-current.htm> . **Georgia is proud of our “Champions”.**

Item #2 – Electronic Updates and Communication

- The **Friday Flash** is our weekly electronic communication that serves to spread the news about the exciting activities and events that are taking place within our local chapters and on the state level. The Friday Flash is sent via the CTAERN.org but if you are currently not receiving it or if you would like for someone else (support teacher, administrator, principal, or parent) in your school to receive it as well, simply sign up at <http://skillsusageorgia.org/fridayflash-signup.php> .
- The **Advisor Update** is sent electronically, normally twice a month (at the beginning and middle of the month) and serves to communicate upcoming activities, events, conferences, grant and scholarship opportunities available through SkillsUSA. The Advisor Update is sent via the CTAERN.org but if you are currently not receiving it or if you would like for someone else (support teacher, administrator, principal, or parent) in your school to receive it as well, simply sign up at <http://skillsusageorgia.org/advisorupdates.php> .

- The **SkillsUSA Georgia website** is truly your best source for information and resources. Please visit our award winning website at www.skillsusageorgia.org .
- Join us on **facebook** at <http://www.facebook.com/SkillsUSAGeorgia> . Facebook can serve as an amazing resource to stay connected and raise awareness and interest of SkillsUSA.

Item #3 – Yearly Calendar

The current calendar for July 2011 through June 2012 is posted on to the website at http://skillsusageorgia.org/program_of_work.htm and is available for download.

2011-2012 SkillsUSA Georgia Program of Work / Calendar of Activities

July 2011

- July 10, 2011 – SkillsUSA University (Advisor Training), Renaissance Waverly Hotel, Atlanta
- July 10 – 13, 2011 – GACTE Summer Conference, Renaissance Waverly Hotel, Atlanta
- July 13, 2011 - SkillsUSA Georgia Board of Directors Meeting, Renaissance Waverly Hotel, Atlanta
- July 14, 2011 – SkillsUSA Georgia YDF Board Meeting, Renaissance Waverly Hotel, Atlanta

August 2011

- August 5-7, 2011 – State Officer Training, FFA Center, Covington, GA
- August 15 – 21, 2011 – State Directors Association Conference, Louisville, Kentucky

September 2011

- September 2, 2011 – Registration Deadline Fall Leadership Conference
- September 15-17, 2011 – Fall Leadership Conference, St. Simons Island, Georgia (*State Officers report on September 14*)
- September 23, 2011 – Registration Deadline Champions Rally

October 2011

- October 7, 2011 – Champions Rally at the Georgia National Fairgrounds
- October 13, 2011 – Region 3 STORM (Hiram High School)
- October 20, 2011 – SkillsUSA Georgia Youth Development Foundation Meeting
- October 21, 2011 – SkillsUSA Georgia Board of Directors Meeting

November 2011

- SkillsUSA Day with the Falcons (date to be determined)
- November 15, 2011 – Full Service Membership Deadline (plus a gift)

December 2011

- SkillsUSA Day with the Hawks and Speakers Series (date to be determined)

January 2012

- Region 4, 5, and 6 Championships (date to be determined)
- January 6 – 8, 2012 – CTSO Officer Training, Covington GA
- January 13, 2012 – Application Deadline - Region Vice President Applications
- January 19, 2012 - SkillsUSA Georgia Youth Development Foundation Meeting
- January 20, 2012 - SkillsUSA Georgia Board of Directors Meeting
- January 25-28, 2012 – State Directors Officer Meeting, Nevada
- January 26, 2012 – Region 2 Championship, North Georgia Technical College
- January 27, 2012 – Chapter Management Institute (CMI), Columbus, GA
- January 27 – 28, 2012 – TIEGA Winter Conference, Columbus, GA

February 2012

- Region 4, 5, and 6 Championships (dates to be determined)
- February 1, 2012 – SkillsUSA Day at the Capitol
- February 3, 2012 – Region 1 Championship, Georgia Northwestern Technical College
- February 3, 2012 – Region 3 Championship, Atlanta Technical College
- February 3, 2012 – Region 8 Championship, Golden Isles Career Academy
- February 5-11, 2012 – SkillsUSA Week
- February 10, 2012 – Region 7 Championship, Moultrie Technical College
- February 10 – 12, 2012 – State Officer Training, Covington, GA
- February 17, 2012 – Application Deadline – State Officer Applications

March 2012

- March 1, 2012 – Membership Deadline
- March 15-17, 2012 (tentative) – State Leadership and Skills Conference, Georgia International Convention Center and Gateway Marriott, Atlanta, GA (*State Officers report on March 14*)
- SkillsUSA Day with the Hawks and College Fair (date to be determined)

April 2012

- April 19, 2012 – SkillsUSA Georgia Youth Development Foundation Meeting
- April 20, 2012 - SkillsUSA Georgia Board of Directors Meeting

May 2012

- May 6 – 12, 2012 – SkillsUSA Week of Service
- SkillsUSA Appreciation Luncheon for Business and Education Partners (date to be determined)

June 2012

- June 23-27, 2012 – 48th Annual National Leadership and Skills Conference

Item #4 – Conference Registration Materials

All Conference Registration Materials are posted on the website under the heading: Conference & Activities. The year starts off quickly with the

Fall Leadership Conference in September -

<http://www.skillsusageorgia.org/FLC2011/FLC%20Registration%20Packet%202011.pdf>

and the Champions Rally in October -

<http://www.skillsusageorgia.org/champrally2011/SkillsUSA-GNF-Contests-2011.pdf> .

Chapter activities are planned for each month so you will want to organize your chapter early so that you can take advantage of every opportunity to participate. Registration materials for fall events are already posted to the website so don't delay in downloading the materials today!

It is important that students and advisors that are attending state activities and conferences be included as official members of SkillsUSA. Please ensure that this happens prior to the start of any event as it is a liability issue otherwise.

Item #5 - Membership Reporting Process/ Affiliation Information

FREE SKILLSUSA ADVISOR MEMBERSHIP INCENTIVES

Register at least 20 student members plus one or more professionals by Nov. 15, 2011, and you will receive a free Membership Incentive. Deadline: You must submit membership online by Nov. 15, 2011, to receive free item!

Membership Kits will automatically be sent to all chapters that were affiliated last school year.

If you need a Membership Kit, please complete the request form at:

<http://skillsusageorgia.org/membershipkit.htm> . Read the packet carefully and follow directions.

MEMBERSHIP must be submitted ON-LINE. Please go to the National Website:

<http://www.skillsusa.org/join/>

It is simple and easy to do. Call if you have questions!

PLEASE SEND MEMBERSHIP DIRECTLY TO THE NATIONAL OFFICE.

Membership Dues & Checks should be sent to the following address:

SkillsUSA

Attn: Membership

14001 SkillsUSA Way

Leesburg, VA 20176-5494

Membership dues are as follows: 2011-2012

Membership Year is from September 1, 2011 - August 31, 2012

High School	State	National	Total
Active (Student Membership)	\$6.00	\$8.00	\$14.00
Professional (Advisors/Instructors)	\$6.00	\$14.00	\$20.00

Item #6 – Request School Visit from the SkillsUSA State Office

If you'd like someone to come to your school and talk with administration, teachers or students about SkillsUSA Georgia just call or email for a personal visit. We will bring out a presentation geared towards your school, flyers, DVD, State Officers if available and additional membership packets and some surprises. **Call and schedule your appointment TODAY!**

Item #7 - 2011-2012 Theme

SkillsUSA: Champions at Work State and National Theme

The theme for 2011-2012 is “**SkillsUSA: Skilled and Motivated**”. This is the theme for the Chapter Display, Prepared Speech and Promotional Bulletin *Board contests*.

Item #8 – Teacher Tools

- The SkillsUSA Georgia website can offer you some valuable, free resources that will make either starting your chapter or improving its effectiveness a snap!
Learn how to manage your chapter at – <http://www.skillsusageorgia.org/teachers-manage.htm> and download **modules, videos, checklists, and step by step plans for a successful chapter!**
Learn how to organize your Program of Work at - <http://www.skillsusageorgia.org/teachers-program.htm>
Get your weekly SkillsUSA activities and lesson plans at - <http://www.skillsusageorgia.org/teachers-lessons.htm>
Looking for some chapter resources, visit - <http://www.skillsusageorgia.org/teachers-resources.htm>

Item #9 – 2011-2012 Technical Standards

As you prepare your students for competition this spring, please make sure that you are using the:

2011-2012 SkillsUSA Championship Technical Standards (same standards as last year)

2011 SkillsUSA Championships Technical Standards

The Technical Standards include the latest competition guidelines for more than 93 national leadership and skill events. A glossy folder will conveniently house not only the standards but also three bonus items: (1) a matching poster; (2) an extra CD holding the national contest projects for the previous year; and (3) a flier about the SkillsUSA Championships and how to qualify and participate. The Standards, electronic versions will contain full competency statements with criteria, a 1000-point scoring system, and they will list the basic academic skills embedded into the SkillsUSA Championships in math, language arts and science. These new features are the result of work done through the Kellogg Grant. To help students arrive fully prepared for the SkillsUSA Championships and to keep up with the rapidly changing expectations of industry.

This kind of continuous improvement will help keep instruction current and help national technical committees and state contest organizers run the highest-quality events for the SkillsUSA organization in every technical and leadership area.

Pricing

The 2011-2012 *SkillsUSA Technical Standards* CD-ROM (with pocket folder, poster, flier and bonus projects CD) is \$19.95. <http://www.skillsusa.org/store/>

Item #10 –SkillsUSA Store – 3 Great Ways to Shop

- If you are in need of the latest **publication and educational materials** then make sure to visit <http://www.skillsusa.org/shop/>
- To purchase some of our **student designed artwork on t-shirts**, etc. then visit <http://www.getumotivated.com/motivatedpro/Georgia-Skills-store.htm>
- For at large selection of **SkillsUSA promotional items and clothing**, visit <http://www.skillsusastore.org/skillsusa/welcome.asp>

Be sure to visit often, as new products will be added frequently.

Looking forward to working with you to make this the best SkillsUSA Georgia year ever! Please let me know if I can do anything for you and your chapter members!

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