



Champions Rally

SkillsUSA Georgia Champions Rally Facts & Dates:

When: Friday, October 5, 2012

Where: Georgia National Fairgrounds, Perry

Costs: \$25 (includes pass/armband for Fair rides)

Competitions: SkillsUSA Chapter Recruitment Poster
SkillsUSA Chapter Recruitment Display
SkillsUSA Chapter Banner
SkillsUSA Career Pathway Poster
SkillsUSA Career Pathway Display
SkillsUSA Chapter T-shirt

Registration Deadline: Tuesday, September 25, 2012

Where to Register: SkillsUSA Membership/Registration Website
(<http://www.skillsusa-register.org/Login.aspx>)

Payment: Check should be made payable to SkillsUSA Georgia and sent to
5916 East Lake Parkway #129, McDonough, GA 30253.

Tentative Schedule: 8:30 – 10:30 a.m. – Registration & Contest Check-in (Reaves Arena)
10:30 a.m. – Rally & Motivational Speaker (Reaves Arena)
Noon – 10:00 p.m. Georgia National Fair Opens (Rides open for all attendees)
2:00 p.m. – Ribbons posted on top 10 entries and contest area is open for viewing
4:00 p.m. – Advisors must remove all contest entries from viewing area or they will be discarded. The top three entries in each category will remain on display at the fair.

Prizes: **Cash Prize Premiums for each Contest: 1st place - \$50, 2nd place - \$40, 3rd place - \$30, 4th place - \$20, 5th-7th place - \$10, 8th – 10th place - \$5**
All placings will be put on a point system, example: 1st place = 10 points, 2nd place = 9 points, etc. These points will be calculated by chapter and the **chapter with the highest accumulated points after the last competition will receive a GNF Superior Chapter Award plaque and \$500. The second place chapter will receive a GNF plaque and \$250. All prizes are sponsored by the Georgia**

National Fairgrounds! All premium checks will be mailed directly to the school after the close of the Fair.

Announcement of Contest Winners: All contests will be judged during the Champions Rally and ribbons will be awarded to the top 10 entries in each category. The top three entries in each category will remain on display at the Fair. All other entries should be picked up by the advisors/students by 4:00 p.m. (any entries not picked up will be discarded). The winning top 10 entries will be posted on the SkillsUSA Georgia website.

Late Arrival Policy: Many schools face travel dilemmas in regards to bus transportation and while schools are more than welcome to enter late to the Rally, contest entries will be accepted after 10:30 a.m. only at the discretion of the Judging Coordinator.

Frequently Asked Questions:

- What about payment for the Champions Rally – when is it due?
 - Payment can be made prior to the Rally and sent to: SkillsUSA Georgia, 5916 East Lake Parkway Suite #129, McDonough, GA 30253
 - Or payment can be made on-site at the Champions Rally
 - Or if payment is not made on the day of the event, you will be invoiced for payment and it will be due by November 5, 2012 for Champions Rally registration fees.
- Do I need to pay for my bus driver?
 - Bus drivers are at no charge; however they do need to come through the Fairgrounds entrance gate with their class, if possible, just to save on confusion.
- Can I drop students the day of the event from my registration?
 - No, everyone registered must be paid for because SkillsUSA Georgia will have already purchased armbands for the group and included them in our attendance count for the Rally.
- Is there a map of the Fairgrounds?
 - Go to <http://www.georgianationalfair.com/fair-map/> to download a copy of the map. The Champions Rally will take place in Reaves Arena which located in about the middle of the map.
- Where should I park?
 - Groups are encouraged to enter the West Gates and to park in the West Gate Parking lot – attendants will be on hand to assist. Please download the instructions at http://skillsusageorgia.org/pdf2011/SkillsUSA_2011_West_parking_direction.pdf - Please NOTE that you are asked to have GREEN or BRIGHTLY colored paper in the windshield so that they can identify your group as SkillsUSA.
- Once I have parked, how do I get in the park entrance?
 - Complete the following form and present it at the park entrance so that your group will be allowed in the park (after you walk into the park, proceed to

Reaves Arena) -

http://skillsusageorgia.org/champrally2011/2011_SkillsUSA_Day_entry_form.pdf

- Where do I go when I get inside the Fairgrounds?
 - Registration, Contest Check-in and Rally event will all take place in Reaves Arena.
- What if we are running late, can we still check in our contest entries?
 - Yes, as long as judges are still involved in the judging process we will continue to accept contest entries. We realize that bus situations and transportation are often out of the hands of advisors. Please contact me the day of the event if you are having arrival issues – you can call or text Gayle’s cell at 404-216-6040. Please note that if judges have completed the judging process then your entry will not be judged.
- Do I need to bring our regular SkillsUSA medical release forms and code of behavior forms?
 - No, since this is a day trip and does not require an overnight stay for SkillsUSA Georgia then you will follow normal school protocol and use of release forms.
- I am not sure which students I am bringing but I know I have a bunch – what about their namebadges?
 - In following suite with other school youth organizations that visit the Fair, we are only placing namebadges on our advisors but not on our students that have registered for the event. Our SkillsUSA members will be identified by their wristbands. So if you need to substitute a student the day of the event, then there are no namebadge replacements to worry about.
- Does everyone have to be a paid SkillsUSA member to attend the Champions Rally?
 - No, the Rally is a great recruiting tool to use for potential members that are interested in joining SkillsUSA. Membership should be completed for students though at some point in the near future.
- The online registration has closed but I still need to add a student, how can I do that?
 - After the system is closed you cannot go back to edit information, change names, add or delete an entry. You will be billed based on the number of participants you placed in the system for the Champions Rally. You can still add someone to your list by simply emailing Gayle at gsilvey@skillsusageorgia.org
- Can we exit the park and then re-enter later on in the day?
 - Yes, just get your hand stamped first for re-entry.
- How late can we stay at the Fairgrounds?
 - You can stay as late as you want – the Fairground closes at approximately 10:00 p.m. on Friday night!
- How will I get the wristbands for my students?
 - Advisors will be given their chapter wristbands upon check in at Reaves Arena on Friday morning, October 5.
- Can I just show up with a contest entry on the day of the Rally even though I forgot to register for the contest?
 - So that we can make sure we have enough judges and tables set up for contest entries, we do need to have all contests registered beforehand. All contests are listed as chapter entries and multiple students can work on a contest or even multiple contests. Please make sure you have entered your contests online

under at least one student's name – call or email Gayle if you need to check on it!

- Where do I submit my contest entries?
 - Contest entries will be submitted in Reaves Arena as well. They will be set up, judged and open for viewing for Fair attendees.
- When do I pick my contest entries back up?
 - The top three entries in each category will remain on display at the Fair. All other entries will need to be picked up by 4:00 p.m. that afternoon or will be discarded.
- What should we wear to the Champions Rally?
 - Your students will be spending the afternoon on the Fairgrounds so they will want to be comfortable – blue jeans and shorts are acceptable as long as they fall within your school dress code guidelines. If you have chapter t-shirts, SkillsUSA t-shirts or golf shirts then your group would be easy to recognize and represent SkillsUSA well.

Have a question you didn't see listed above – call or email Gayle Silvey, State Director, SkillsUSA Georgia at 404-216-6040 or gsilvey@skillsusageorgia.org

SkillsUSA CHAPTER RECRUITMENT POSTER

OBJECTIVE:

Chapters members should work together to create a poster that will be used to recruit new members to join their SkillsUSA chapter.

PROCEDURES:

Advisors/Students should submit their poster during the event check-in at the Georgia National Fair Champions Rally

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Poster must be presented on an 8.5" x 11" piece of paper only. (additional framing, foam board backing, etc. is not needed and may even lead to a point deduction)
3. The entry should contain a poster only. Extra printed materials should not be submitted with the poster and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
4. The SkillsUSA logo should be incorporated into the poster design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
5. The poster should be created with the mindset that it will be used to recruit new members for the school's local SkillsUSA Chapter. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their poster.

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA
 - b. Effectively serves as a membership recruiting tool for the local chapter.
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Images enhance message of poster
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?

SkillsUSA CHAPTER RECRUITMENT DISPLAY

OBJECTIVE:

Chapters members should work together to create a display that will be used to recruit new members to join their school's SkillsUSA chapter.

PROCEDURES:

Advisors/Students should submit their display during the event check-in at the Georgia National Fair Champions Rally

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Display size is limited to 46" in width, 36" in height, and 18" in depth.
3. Displays must be made of foam board or some other type of material that will allow it to be freestanding
4. The entry should contain a display only. Extra printed materials should not be submitted with the display and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
5. The SkillsUSA logo should be incorporated into the design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
6. The display should be created with the mindset that it will be used to recruit new members for the school's local SkillsUSA Chapter. Electricity will not be provided for the displays.
7. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their display in its entirety. The use of expensive accessories (such as laptop computers, projectors, etc.) is not permissible. Neither the Georgia National Fair nor SkillsUSA Georgia will be responsible for these items.

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA.
 - b. Effectively serves as a membership recruiting tool for the local SkillsUSA Chapter.
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Construction
 - b. Materials
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Violations of Size Specifications**

The judges may take up to 20 points off the total score for violation of display size specifications. If, in the opinion of the judges though, there is a blatant disregard for the size specifications for the contest, they can decide to disqualify the entry altogether.

SkillsUSA CHAPTER BANNER

OBJECTIVES:

Chapter members should work together to create a banner that promotes SkillsUSA.

PROCEDURES:

Advisor/Students should submit their banner during the event check-in at the Georgia National Fair Champions Rally.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Banner maximum size is 60" in length and 48" in height. **Banners exceeding the size limit will be disqualified.**
3. The banner may be constructed of any material as long as it does not exceed the maximum size.
4. The banner should contain grommets or some other method by which it can be hung for judging and display.
5. The SkillsUSA logo must be incorporated in the design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
6. The graphics must be 100% original – you may not use trademarked or copyrighted images/logos of any kind except for the fore mentioned SkillsUSA logo.
7. Banner should be constructed by the students/members with the guidance and instruction of the advisor.
8. Offensive images or text will not be accepted for competition.
9. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave banner.

EVALUATION:

1. **General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA.
 - b. Effectively promotes SkillsUSA.
 - c. Overall Appearance
2. **Design Elements (30 Points)**
 - a. Construction
 - b. Materials
 - c. Colors
 - d. Artistic Flair
3. **Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?

SkillsUSA CAREER PATHWAY POSTER

OBJECTIVE:

Chapters members should work together to create a poster that accurately represents the career pathway or pathways that are represented in their local school. The poster may incorporate multiple career pathways or a singular focus on one career pathway.

PROCEDURES:

Advisors/Students should submit their poster during the event check-in at the Georgia National Fair Champions Rally.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Poster must be presented on an 8.5" x 11" piece of paper only. (additional framing, foam board backing, etc. is not needed and may even lead to a point deduction)
3. The entry should contain a poster only. Extra printed materials should not be submitted with the poster and will not be judged as a part of the project. (i.e. brochures, flyers, etc).
4. The SkillsUSA logo should be incorporated into the poster design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please also that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
5. The poster should be created with the mindset that it will be used to promote the career pathway or pathways that are offered by the local school. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their poster in its entirety.

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA Georgia.
 - b. Effectively serves to promote the career pathway or pathways. Points are not based on number of pathways covered
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Images enhance message of poster
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?

SkillsUSA CAREER PATHWAY DISPLAY

OBJECTIVE:

Chapters members should work together to create a display that accurately represents the career pathway or pathways that are represented in their local school. The display may incorporate multiple career pathways or a singular focus on one career pathway.

PROCEDURES:

Advisors/Students should submit their display during the event check-in at the Georgia National Fair Champions Rally

REGULATIONS:

1. Entries will be limited to one per chapter.
2. Display size is limited to 46" in width, 36" in height, and 18" in depth.
3. The entry should contain a display only. Extra printed materials should not be submitted with the display and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
4. The SkillsUSA logo should be incorporated into the design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
5. The display should be created with the mindset that it will be used to promote the career pathway or pathways offered by the local school.
6. Electricity will not be provided for the displays.
7. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their display in its entirety. The use of expensive accessories (such as laptop computers, projectors, etc.) is not permissible. Neither the Georgia National Fair nor SkillsUSA Georgia will be responsible for these items.

EVALUATION:

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA.
 - b. Effectively serves to promote the career pathway or pathways. Points are not based on number of pathways covered.
 - c. Overall Appearance
- 2. Design Elements (30 Points)**
 - a. Construction
 - b. Materials
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (30 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Violations of Size Specifications**
 - a. The judges may take up to 20 points off the total score for violation of display size specifications. If, in the opinion of the judges though, there is a blatant disregard for the size specifications for the contest, they can decide to disqualify the entry altogether.

SkillsUSA CHAPTER T-SHIRT

OBJECTIVE:

Create a Chapter t-shirt that displays creativity and visual appeal.

PROCEDURES:

Advisors/Students should submit their t-shirt during the event check-in at the Georgia National Fair Champions Rally.

REGULATIONS:

1. Entries will be limited to one per chapter.
2. The entry should contain the t-shirt only. Extra printed materials should not be submitted with the t-shirt and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
3. The SkillsUSA logo **does not** have to be incorporated into the design. If the logo is used it may be either the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml>
4. Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
5. Members must wear the t-shirts to the Champions Rally at the Georgia National Fair. Advisor must present T-Shirt Contest Advisor Verification Form to the Contest Check-in Table on the day of the Rally.
6. The top three entries will be displayed during the Georgia National Fair ; therefore, chapters must be prepared to leave their t-shirt.

EVALUATION:

1. **General Effect/Impact (40 Points)**
 - a. Overall Visual Appeal
2. **Design Elements (40 Points)**
 - a. Creativity
3. **Chapter Support (20 Points)**
 - a. Chapter members are dressed in the t-shirt for the Champions Rally at the Georgia National Fair.



Champions Rally Chapter T-Shirt Contest Entry

Advisor Verification Form

I understand that a portion of the evaluation for Chapter T-shirt is that chapter members wear the actual t-shirt to the Champions Rally at the Georgia National Fairgrounds.

I certify that I have brought _____ (number) Chapter Members to the Champions Rally and that _____ (number) are wearing the Chapter T-Shirt today.

Advisor Signature: _____

School: _____