

# RICKEY'S CHALLENGE

## SkillsUSA Georgia Youth Development Foundation Student Support Campaign

Developed in 2009, by state treasurer Zac Bryant, Rickey's Challenge is a student support campaign, completely funded by students for the benefit of fellow students. Zac was inspired by his fellow classmate, Rickey Groover, and the support he received from the Youth Development Foundation as he worked toward a bronze medallion on the national level. Zac realized that if all the SkillsUSA Georgia student members gave just one dollar towards travel scholarships it could make an impact on someone's life.

Rickey's Challenge is a competition between chapters to see who can raise the most money. Two chapters will be award trophies at the SkillsUSA Georgia State Leadership and Skills Conference.

- The chapter who raises the most over all funds.
- The chapter who raises the most funds per student member.

This allows all chapters, regardless of size, to have an equal opportunity to win.



### Important Information:

- Raise money at your school through a jeans day, cookie sale, car wash or any other fundraiser you can think of.
- All funds raised for Rickey's Challenge will be due during registration at the SkillsUSA Georgia State Leadership and Skills Conference.
- For ease of processing, please convert all raised funds to a single check.
- If your chapter has a story you would like to share on how you are raising funds for Rickey's Challenge, please email Mrs. Gayle Silvey.
- Remember all funds raised will go back to students and their quest to be a national winner. This is a great opportunity to get involved.



YOUTH DEVELOPMENT  
FOUNDATION