

UPDATE: Broadcast News Production | SLSC 2020

(February 24, 2020)

Contest Overview:

In this contest teams of four will have two hours to sort through provided wire copy to stack a three-minute newscast. They will then re-write the copy to fit into the time allotted, while selecting appropriate video (provided) to help tell the stories visually. After the two hours, the teams will take their rundown and script to the competition room, where they will have twenty minutes to load their show and practice before starting their “live” broadcast.

Breakdown:

- Two hours of preparation time
- Twenty minutes of production time
- Final product: a 3-minute, student-produced, newscast

Guidelines:

- All team members must attend BNP Team Orientation in **room A303** on Thursday at 1:00pm
 - This is when you will find out your team production time
 - Get clarification on contest questions
 - Hear judge biographies
 - Updated scoring process reviewed/explained
- Optional BNP Technical Training on Thursday from 1:45-3:15 in **room A304**
- Teams **will need to bring a laptop** to the competition on Friday that has a working version of Microsoft Word and Excel
- At the competition (not orientation) we will provide a flash drive with the following:
 - Wire copy of 15-20 stories
 - B-roll for some (or all) of those stories
 - A generic Excel rundown for planning purposes, which is available at:
 - <https://tinyurl.com/Rundowns2020>
 - Show Opener that all teams will use, preview at:
 - <https://tinyurl.com/skillsnews2020>
 - The Show Opener will count as a part of the total runtime
- A printer and paper will be provided for printing copies of the script and rundown in the prep room
- All team member uniforms and resumes will be checked during the competition, not during orientation

BNP 2020 Scorecard

Directions: Judges, assign a point value for each section up to the maximum listed. For example, 10 points will be reflective of “perfection”, while 7 points would reflect “average” work.

Judging Criteria	Max Points
Stacking: The ordering of the show elements based off of newsworthiness or value. This will include the completeness of the rundown to include each element of the program.	10
Accuracy: The correct information is being delivered based off of the copy provided to the contestants. Do not progress stories beyond the copy given.	10
Writing: The real secret to writing is being able to tie your show together. With that being said, how you get into the show and then from one story to the next matters. Be sure to have a strong finish to the show as well.	10
Talent: Voice, diction, pronunciation, pacing, and energy. This will include the anchors’ ability to follow the script while maintaining eye contact with the camera. The anchor is the only way the program maintains credibility.	10
Direction: The director controls the program through clear communication. The entire show flows through her/him. This will include an adherence to the rundown, but allows for deviations as long as the director has control of the program.	10
Technical Direction: This is an assessment of the “cleaness” of the switch. This would include switching on time and correctly.	10
Runtime: The show must run for exactly three minutes, including a provided show opener. <ul style="list-style-type: none"> - Between 2:58 and 3:00 will receive 20 points for time. - Over three minutes will receive zero points for time. - Between 2:55 and 2:57 will receive ten points for time. - Under 2:55 will receive zero points for time. 	20
Team Chemistry: This is an evaluation of the team as a whole. Do they work well together? Does each member know their role and execute it? Do they seem to enjoy what they are doing and who they are with?	10
Watchability: Did the final product have a high degree of watchability? Was it closely emulating a professional broadcast?	10
Total out of 100	