



SLSC 2020 Audio Radio Production Prompt

Thank you for participating in the SkillsUSA Georgia Audio Radio Production contest. This challenge should help to prepare you for further competition, and will hopefully add a significant artifact to your portfolio of work, which can then be used when applying to college or jobs.

For this competition you will produce a news story prior to coming to the State Leadership and Skills Conference. The additional elements of your radio program will need to be completed once you arrive and check-in at the SLSC, with editing to take place during the assigned competition window. Prepare to incorporate your news story portion created in this objective into the final product.

Please read the description of the required story below.

Recently, the NCAA voted to implement pay for student athletes thus driving debate on if student-athletes should be paid. You are to produce a two-minute news story to address the debate on paying student-athletes. This news story will be split into 2 parts of 60 seconds each. You are NOT to take a side in the debate, but you should present multiple sides of the discussion fairly and accurately. Be sure to include an interview with an authority on both sides of the discussion. This story should be aimed at an audience of your peers.

In the real world, you would have access to help in putting the story together, so we encourage you to ask for help in researching and writing the story. However, you will need to demonstrate your technical competence, so please do not rely on your advisor for that. You will not have access to your advisor during the on-site competition, so you will need to know how to troubleshoot and fix issues that arise.

Please refer to the attached judging sheet for information on how you will be judged. Keep this in mind when putting together your news story. Try to focus on capturing good, clear audio, and maintaining balance and high quality throughout.

At the SLSC, you will receive your additional prompts, but to prepare you, please research and have an understanding of **radio commercials** and **promotions**. Know the difference, and be able to create each quickly. Also at SLSC, teams will be expected to turn in a printed resume, as well as have their work from this portion of the contest to incorporate into a final product that will be produced on-site at the 2020 SLSC. You will receive those prompts during the briefing.



SkillsUSA
GEORGIA
2020 ARP Scorecard

Type	Skills Area	Max
Standard	Conveys Information	110
Standard	Runtime	100
Standard	Voice	100
Standard	Levels/Mix/Balance	115
Standard	Target Audience	110
Standard	Editing Skills	115
Standard	Creativity	100
Standard	Continuity (Flow)	100
Standard	Written Test	150
Penalty	Clothing	-50
Penalty	Resume Penalty	-10
Penalty	Time Penalty	-100
Penalty	Safety Penalty	-50
Max Possible Score		1000