



Television (Video) Production State Prompt

Start time: Upon receipt, Friday February 14, 2020

End time: 12pm, Friday, February 28, 2020

*12:00:00 pm EST is deadline for completed & fully uploaded project - NO EXCEPTIONS

Project Task: Teams will produce a :60 PSA adherent to guidelines and prompt.

- Penalties will be assessed for videos shorter than or longer than 60 seconds.
- 5-seconds of black will bookend the video. This will not be included in the 60 seconds.
- Late submissions will result in point reductions.

Finished project: ONLY the completed projects should be uploaded to the following link:

<https://filmfreeway.com/SkillsUSAGeorgiaStateLeadershipandSkillsConference>

Each video must be exported in H.264 and Mp4 format and no larger than 2 GB. We require this format for easy upload. Label/name the video with the school name and video title only.

Supporting documentation: Resumes, talent releases, any supporting documentation and music licenses are to be submitted by the deadline on February 28, 2020 at 12:00pm to this link:

<https://skillsusageorgia.wufoo.com/forms/tv-video-production/>

- Late submissions will result in point reductions.

Technical Assistance: Teams may receive assistance/guidance only from instructor during the video production. The team MUST handle all aspects of pre-production, production and post production without the assistance of an instructor or advisor.

Talent: Teams may recruit talent for their video. Signed talent release forms must be completed by all on-camera and voice-over talent. Non-speaking/Non-acting roles do not need a release (Example: those who may appear in a cafeteria scene that are not a part of the production)

Production: All content must be original and created within the given parameters. Content production must be rated PG and may not contain nudity, illegal actions, excessive or graphic violence, profanity, racism, prejudice or culturally unacceptable material such as gang references, gang signs, or 'bleeped-out' language.

Guidelines & Prompt:

Format: Mp4

Length: 60 seconds (with additional 5 seconds of black bookends)

Deadline: 12pm Friday, February 28, 2020

Link For Submission:

<https://filmfreeway.com/SkillsUSAGeorgiaStateLeadershipandSkillsConference>

Documentation:

All documentation is to be sent to this link:

<https://skillsusageorgia.wufoo.com/forms/tv-video-production/>

- 1) Licensing documents for any copyrighted materials used in the production
- 2) Resume for each team member
- 3) Talent release for all who appear in the final product.

Prompt:

Please create a :60 PSA by using ONE of the following topics:

1. Vaping
2. Texting And Driving
3. Responsible Use Of Social Media

Questions or Concerns:

Tom.White@morgan.k12.ga.us



TV (Video) Production Contest 2020
TALENT RELEASE FORM:

I, _____, authorize the undersigned production team (*Team*) to make use of my appearance in their product for the 2020 SkillsUSA Georgia TV (Video) Production Contest.

Team Information:

School Name: _____

Advisor Name: _____

Advisor Email: _____

I understand that I am to receive no compensation for this appearance. The *Team* shall have complete ownership of the program. I give the *Team* the right to use my name and likeness as desired by the program for the 2020 SkillsUSA Georgia TV (Video) Production contest.

The Producer may:

1. Photograph me and record my voice and likeness for the purpose of the production mentioned above, whether by film, videotape, magnetic tape, digitally or otherwise;
2. Make copies of the photographs and recordings so made;
3. Use my name and likeness solely for the purposes of creating a submission for the 2020 SkillsUSA Georgia TV (Video) Production contest.

I further understand the master tape remains the property of the *Team* and that there will be no restrictions on the number of times that my name and likeness may be used.

Name (please print) _____ Date: _____

Address _____

City _____ State _____ Zip Code _____

Talent Signature

Date: _____