

# Valuable professional development opportunities now available for you. Register today!



**ACADEMY**  
of Excellence in CTE and SkillsUSA



**WHEN:** Saturday, June 19, 2021

11:30 a.m. – 5 p.m. ET

AND

Monday, June 21, 2021

11:30 a.m. – 2:30 p.m. ET

**PRODUCT:** Tools for the classroom

**CERTIFICATION:** Engage 2021

**TIME COMMITMENT:** 6 hours live

**CEUs:** 6 hours

**FEE:** Pre-conference registration fee of \$50 required.

## 2021 Engage

*Students and teachers alike have faced innumerable challenges and traumas* over the past year due to the COVID-19 pandemic.

As you look to next fall, and the likelihood of classrooms being back in school buildings, consider how you will create the loving, caring environment so many students will seek — and that all students deserve.

As you reflect on this past year and its variety of learning scenarios, consider the stress you felt personally and the stress your students experienced unique to their own situations. During this year's Engage conference, become equipped with some of the nine Essential Skills for the Love and Logic Classroom and the knowledge to provide trauma-informed care. Educators are bracing for — or are already experiencing — the mental health crisis experts know is plaguing many students as a result of the pandemic.

Come and learn from Dr. Fay, CEO of Love and Logic, and Decca Knight, a trained counselor and Love and Logic facilitator to be prepared. You'll also be joined by a trained facilitator on the SkillsUSA Framework and educational resources. You'll develop skills that will help you engage with students in meaningful, career-preparing, respectful, and caring ways to help them get the most learning out of your classroom. Keep adding tools to your classroom toolbox by learning about new SkillsUSA Framework educational resources as well! You will receive, as a participant in Engage, a complimentary copy of all SkillsUSA resources presented. The resources are valued at more than \$50!



Register today!





# 2021 Academy of Excellence in CTE and SkillsUSA

**NEW at the 2021 virtual National Leadership and Skills Conference:** The Academy of Excellence in CTE and SkillsUSA! This conference opportunity includes a variety of options for professional development, and they are all available to you as a registrant at the NLSC. Your \$95 conference registration fee gets you access to more than 40 hours of professional development.

Be the first to register for the inaugural Transition to Teaching experience or schedule multiple professional development sessions during the three days of offerings. See something a school counselor or teacher colleague would enjoy? Encourage them to register, too!

Professional Development Strand	PROFESSIONAL DEVELOPMENT DESCRIPTION	Options
<p>Work-Based Learning and Student Employability Skill Development</p>	<p><b>Start this professional development opportunity</b> by learning how to engage students in workplace experiences — even in a virtual environment. Continue by completing the Career Essentials Implementation training so you'll be equipped to engage students in a high-quality project-based curriculum that will help them explore career options and develop the skills needed for success no matter the career they choose.</p> <p>Completers of the Career Essentials Implementation certification during the 2021 NLSC will receive one free student access to a Career Essentials course of their choice.</p> <p><b>PRODUCT:</b> Career Essentials implementation plan  <b>CERTIFICATION:</b> Career Essentials Certified Teacher  <b>TIME COMMITMENT:</b> 4 hours live; 2½ hours self-paced  <b>CEUs:</b> 4 hours without certification; 6½ hours with certification</p>	<p><b>Tuesday, June 22</b>  <b>PART A:</b> 11 a.m. – 1 p.m. ET  <b>PART B:</b> 2:30 p.m. – 4:30 p.m. ET  <b>Wednesday, June 23</b>  <b>PART A:</b> 11 a.m. – 1 p.m. ET  <b>PART B:</b> 2:30 p.m. – 4:30 p.m. ET  <b>Thursday, June 24</b>  10:30 a.m. – 2:30 p.m. ET  Parts A and B required in sequence.</p>
<p>High-Quality CTE Program Development</p>	<p><b>Ready to start or build the highest-quality career</b> and technical education program possible? Complete this professional development to evaluate all aspects of your CTE program against the 12 ACTE high-quality CTE program self-evaluation instrument. Then, collaborate with peers to develop your program improvement plan to achieve standards of excellence for career and technical education. Learn how to engage your school or building administrator in actualizing your plan and be well on the way to a program of excellence.</p> <p>Be among the first CTE programs associated with SkillsUSA to complete the self-evaluation, create the plans to advance, and be recognized for program quality at the 2022 National Leadership and Skills Conference!</p> <p><b>PRODUCT:</b> CTE Program Growth Plan  <b>CERTIFICATION:</b> Program of Excellence Planning  <b>TIME COMMITMENT:</b> 4 hours live; 5 hours self-paced  <b>CEUs:</b> 9 hours</p>	<p><b>Tuesday, June 22</b>  <b>PART A:</b> 11 a.m. – 1 p.m. ET  <b>PART B:</b> 2:30 p.m. – 4:30 p.m. ET  <b>Wednesday, June 23</b>  <b>PART A:</b> 11 a.m. – 1 p.m. ET  <b>PART B:</b> 2:30 p.m. – 4:30 p.m. ET  <b>Thursday, June 24</b>  10:30 a.m. – 2:30 p.m. ET  Parts A and B required in sequence.</p>
<p>New SkillsUSA Advisor Training</p>	<p><b>Come learn the essentials of starting your work</b> as a SkillsUSA advisor! Through this professional development built intentionally for advisors in their first, second, or third year, you will be advising a high-quality, engaging chapter in no time. You'll be equipped to engage your students as leaders and to avoid becoming an overwhelmed advisor; you'll be ready to truly advise.</p> <p>This track is similar to the Programs of Work that Work track for advisors who have been serving in that role for more than three years.</p> <p><b>PRODUCT:</b> Plans to engage students as leaders in developing a high-quality chapter  <b>CERTIFICATION:</b> Beginning Advisor Chapter Excellence Planning  <b>TIME COMMITMENT:</b> 4 hours live  <b>CEUs:</b> 4 hours</p>	<p>Offered in three segments.  <b>Tuesday, June 22</b>  1 p.m. – 2:30 p.m. ET  <b>Wednesday, June 23</b>  1 p.m. – 2:30 p.m. ET  <b>Thursday, June 24</b>  2:30 p.m. – 3:30 p.m. ET</p>

Professional Development Strand	PROFESSIONAL DEVELOPMENT DESCRIPTION	Options
<p>Programs of Work that Work</p>	<p><i>Are you eager to empower your students</i> to develop a SkillsUSA chapter that engages all members in Framework skills development? This professional development experience will help you do just that: Advise students in owning and developing an outstanding chapter. Learn how to engage students in self-evaluating their SkillsUSA Framework skills, guiding the students to make Program of Work decisions driven by the chapter's Framework skills data, and learn how to support students in completing the Chapter Excellence Program application.</p> <p><b>PRODUCT:</b> Plans to engage students as leaders in developing a chapter that serves and engages all members.</p> <p><b>CERTIFICATION:</b> Chapter Excellence Planning</p> <p><b>TIME COMMITMENT:</b> 4 hours live</p> <p><b>CEUs:</b> 4 hours</p>	<p><b>Tuesday, June 22</b>  <b>PART A:</b>  11 a.m. – 1 p.m. ET  <b>PART B:</b>  2:30 p.m. – 4:30 p.m. ET  <b>Wednesday, June 23</b>  <b>PART A:</b>  11 a.m. – 1 p.m. ET  <b>PART B:</b>  2:30 p.m. – 4:30 p.m. ET  <b>Thursday, June 24</b>  10:30 a.m. – 2:30 p.m. ET  Parts A and B required in sequence.</p>
<p>Transition to Teaching</p>	<p><i>Are you teaching in a career and technical education program</i> without having completed a teacher preparation training program or without a teaching degree? This rigorous and intense professional development experience will help you get started on the basics as you prepare for the upcoming school year. Explore topics such as lesson planning, classroom management, lab management, and SkillsUSA chapter management.</p> <p>The target audience for this experience includes teachers in their first, second, or third year of teaching, but all teachers who want to improve their teaching skills and who did not receive formal teacher training are welcome to register. You'll work with teacher educators Matt Kreifels and Eric Knoll in this empowering and intensive training.</p> <p>Take advantage of this opportunity being included in your registration this year. It's a \$3,000 value available to you for just \$95 (your conference registration).</p> <p><b>PRODUCT:</b> Lesson plans, classroom documents, classroom management techniques and more!</p> <p><b>CERTIFICATION:</b> SkillsUSA Transition to Teaching</p> <p><b>TIME COMMITMENT:</b> 18 hours (combination of online and offline)</p> <p><b>CEUs:</b> 18 hours      <b>Valued at over \$3,000; participants must commit to the entire training time.</b></p>	<p><b>Monday, June 21</b>  2:30 p.m. – 5:30 p.m. ET  <b>Tuesday, June 22</b>  11:30 a.m. – 5:30 p.m. ET  <b>Wednesday, June 23</b>  11:30 a.m. – 5:30 p.m. ET  <b>Thursday, June 24</b>  11:30 a.m. – 3:30 p.m. ET</p> <p>Participants of Transition to Teaching must commit to participating in the entire training and will be unable to complete any other Academy of Excellence opportunities.</p>
<p>E-Resource Overview</p>	<p><i>As a bonus gift for your registration and participation</i> in the 2021 NLSC virtual teacher professional development opportunities, receive a complimentary 60-day access to five e-modules:</p> <ul style="list-style-type: none"> <li><b>SkillsUSA Framework</b></li> <li><b>CTE Knowledge</b></li> <li><b>Promoting Diversity, Equity and Inclusion as a SkillsUSA Leader</b></li> <li><b>Communicating with Authenticity in Informal Situations</b></li> <li><b>Building Self-Motivation in Student Leaders</b></li> </ul> <p>This 60-minute session will be a simple overview of the resources available to you as an attendee in at least one track of the Academy of Excellence in CTE and SkillsUSA professional development offerings.</p> <p>When you complete the work associated with the SkillsUSA Framework and CTE Knowledge modules, you also have the opportunity to achieve their respective certifications.</p>	<p>Three options available.</p> <p><b>Tuesday, June 22</b>  4:30 p.m. – 5:30 p.m. ET  <b>Wednesday, June 23</b>  4:30 p.m. – 5:30 p.m. ET  <b>Thursday, June 24</b>  2:30 p.m. – 3:30 p.m. ET</p>





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## Register today! *Here's how:*

### Advisor registration steps for Engage and Academy of Excellence

Logon at [www.skillsusa-register.org/Login.aspx](http://www.skillsusa-register.org/Login.aspx)

Register for NLSC and select Engage and/or Academy of Excellence in your NLSC registration record.

- Click tab **Conference > My Registrations**
- Next to prompt Filter Event: Select **SkillsUSA National Leadership and Skills Conference**
- Click button **Add New Registrant**
- Select Registration Type > **Advisor**. Complete the registration record and select **Engage** or **Academy of Excellence** as follows:

#### To register for Engage

In the registration record next to **Also Attending**: Select **Engage** from the drop-down menu.

- If you are only attending Engage and *will not attend Academy of Excellence* check the box **Pre-Conference Attendee ONLY**.
- Click the link **More Info** for details on Engage.

#### To register for Academy of Excellence

Check the box **YES** next to **Attend Academy of Excellence**. A new screen will appear that lists each available session.

- Click the drop-down menu in each session box to register for specific day or time.
- Click the **More Info** link for dates and times and a description of each session.



#### QUESTIONS?

Contact our Customer Care Team:

- **EMAIL** [customercare@skillsusa.org](mailto:customercare@skillsusa.org)
- **CALL** 844-875-4557

