

Contestant Number _____

Creative Skills Judging Sheet

JUDGING

		Range	Actual	Max per Section
Thumbnails: Logo				20
	5 Different Thumbnails	1 to 5		
	Creative strength of ideas	1 to 15		
Thumbnails: Advertisements				20
	5 Different Thumbnails	1 to 5		
	Creative strength of ideas	1 to 15		
Final Piece				60
	Designs Developed from Thumbnails	1 to 5		
	Strength of Idea, Communicative Strength	1 to 15		
	Strength of Color Model (Design and Type)	1 to 10		
	Creative Use of Illustrations/Photos	1 to 10		
	Overall Creativity	1 to 20		
		Total		100 Points (x6 for final score)

Judge _____